

FOR PARTNERS

FEATURE RELEASE BY ZENLER

Custom Referral Link

Earn upto 40% commission as a referral partner of Zenler. Using any url you can now benefit from the referral cookie assigning any pro or premium sign up to your Partner account - Here's how it works



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What is a Cookie?

A computer cookie is a site-placed data marker on your device, tracking interactions, preferences, and customizations. It retains logins, aids targeted content, and raises privacy concerns. Browsers offer control, third-party cookies enable cross-sites, with varied expirations. Balance personalization and privacy.

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The Zenler Cookie?

In the case of Zenler, a cookie is dropped. When someone signs up for a new Zenler site, your partner referral link gets tracked, allowing you to receive a commission upon their upgrade. Within your partner dashboard, you can view your referrals.

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The old way

In the past, you could simply send a referral directly to the Zenler.com site, and from that point, a cookie would be dropped. When they signed up, you would be awarded the referral in your dashboard and would receive a commission when they upgraded.

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The new way

It's okay, nothing has changed in your dashboard, so no extra learning required! However, now you can send them to any URL, and the cookie will be dropped. So, if they later go to Zenler and sign up, you will receive the referral and gain a commission from their upgrade!

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The Benefits of this for you!

Imagine you have a conference, or even someone else has a conference, live event, or website, and you want to drive your audience to this resource and then introduce them to Zenler. Now, you can use a custom link that will drop a cookie (Your Cookie) on their computer. Once they sign up at Zenler, the referral is yours!

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Case Study

Lets look at a use for this now

1. You have a large audience, and you aim to earn commissions on signup to Zenler.
2. Zenler is hosting a conference or event on their site (not yours).
3. Now, you can generate a URL REFERRAL LINK to the Zenler conference or event.
4. Share it with your audience, and when they click the link, a cookie will be placed.
5. Upon attending the event and signing up for Zenler, the referral becomes yours!
6. As usual, the referral will appear in your dashboard.

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How to Format the link

Inside your dashboard you have a unique identifier we will use this to format the following code, do not worry this takes seconds to do

Looks Scary, But its really easy!

`https://www.newzenler.com/r?partner=<partnerID>&url=<url>`

The first Bracket indicates your unique identifier or partner ID
The Second bracket indicates your url, where they will go

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How to Format the link

Lets add the indetifyer

My Unique Indentifyer is VvupFq

<https://www.newzenler.com/r?partner=VvupFq&url=<url>>

As you can see its added, now the last part the url!

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Custom Referral Link

How to Format your Custom URL link

Lets add the indetifyer

URL I want to use is: <https://conference.newzenler.com>

<https://www.newzenler.com/r?partner=VvupFq&url=https://conference.newzenler.com>

As you can see the destination url has been added

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Our New Custom Referral is completed!

See that was easy!

<https://www.newzenler.com/r?partner=VvupFq&url=https://conference.newzenler.com>

You could include this in buttons on your site or even on another site. You can email this link, and if someone signs up for Zenler, you will receive a commission upon their upgrade, and this will show in your dashboard.